### LETTER TO FCC FROM JACQUELYNE A. BRADY, LAUGHLIN TOWN MANAGER

(May 26, 1999)



# Department of Administrative Services Laughlin Town Manager

Regional Government Center • 101 Civic Way • Laughlin NV 89029 (702) 298-0828 • Fax (702) 298-6132

Thom Reilly, Director . Jacquelyne A. Brady, Laughlin Town Manager

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May 26, 1999

Secretary
Federal Communications Commission
Washington, D.C. 20554

Reference: MM Docket No. 99-114; RM-8902

Dear Distinguished Members of the Federal Communications Commission:

The town of Laughlin would greatly benefit from a local television station. Currently, the only accessible stations are on the local cable system. Everyone cannot afford to subscribe to cable. Laughlin has a large older population some of whom are on fixed incomes. A local television station would be seen in the entire Laughlin-Bullhead City/Mohave County, Arizona area and would be the first local station in the southernmost part of Clark County, Nevada and the northwestern section of Arizona.

Just a little information about Laughlin: during the mid-1990s, Laughlin experienced a brief slowdown in growth which in the last 1 ½ years has seen a noticeable turnaround. As land is now being released by BLM, land values have somewhat decreased, and gaming is on the rise again in spite of competition, the picture for future growth is bright for the town. Throughout the period, Bullhead City and Mohave County, Arizona have experienced boom town conditions.

Laughlin affords the almost 5 million annual visitors a relaxed atmosphere with gaming, entertainment and luxury. There are almost 10,000 resort employees who live in the Laughlin area, 8,000 full-time residents, and about 2,500 snowbirds who live here six months out of each year. The Bullhead City-Mohave County area is separated from Laughlin only by the Colorado River and has a permanent population of more than 60,000.

We believe there is sufficient reason for the FCC to grant the necessary license transfer requested by Mojave Broadcasting Company to operate a station in Laughlin, Nevada. Your earnest consideration is requested.

Sincerely,

Jacquelyne A. Brady

Laughlin Town Manager

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cc: James R. Bayes, Esq.

LETTER TO FCC FROM ROBERT P. BILBRAY, PRESIDENT, BILBRAY INDUSTIRES

(May 25, 1999)

**Industries** 

P.O. Box 31950 3650 South Pointe Circle, Suite #201 Laughlin, NV 89029 702/298-3360 FAX 702/298-0589

Secretary, Federal Communications Commission Washington, D.C. 20554

RE: MM DOCKET No. 99-114: RM-8902

Gentleman,

This letter is written for the purpose of supporting the move from Lake Havasu City, Arizona, to Laughlin, Nevada, of UHF TV Channel 34.

RP Properties Inc has been a diversified retail, property development and gaming company within the Laughlin community since 1978. During our tenure within the community we have experienced explosive growth of the entire tri-state area of Clark and Mojave Counties. It is clear that such growth is driven by tourism and recreational resort development on the Colorado River. Laughlin's 12,000 plus rooms has been and will continue to be the driving force for economic stability and growth for the foreseeable future thoughout the area due to the fact that the community planning for the last ten years has expended in excess of 250 million dollars in the infrastructure needed to sustain this continued economic growth. Facilities such as this do not exist anywhere within Mojave County nor are they planned within the foreseeable future. Laughlin presently hosts in excess of five million visitors annually and according to numerous recreation vehicle publications is now and has been the second largest destination in the country, second only to Orlando.

The limited transmission service capabilities available in Lake Havasu City would clearly dictate that a site within the Laughlin community would provide this much needed service for the benefit of a substantially greater public use. For this reason we would strongly request that the requested move be approved.

Thanking you for your consideration

Very truly yours,

President

RPB:sh

# LETTER TO FCC FROM JO ELLE HURNS, EXECUTIVE DIRECTOR, LAUGHLIN CHAMBER OF COMMERCE

(May 24, 1999)



May 24, 1999

Secretary
Federal Communications Commission
Washington, D.C. 20554

Re: MM Docket No. 99-114; RM-8902

Dear Secretary,

The Laughlin Chamber of Commerce has recently learned that Mohave Broadcasting Company is proceeding with plans to bring a television channel on line in our Southern Nevada community. We understand that with the blessing of the Federal Communications Commission, UHF TV Channel 34 would move from Lake Havasu City, Arizona to Laughlin, a distance of approximately 80 miles.

We are thrilled with the possibility and anticipate many opportunities for economic growth and interaction in our region. Our booming area, located on the banks of the Colorado River, is unique in that California, Nevada and Arizona meet here and we host five million visitors annually who enjoy Nevada-style fun along with an abundance of water recreation.

The specific township of Laughlin welcomes new business – especially one that can aide in our efforts to create a better awareness about our community, its economic development and its businesses. We wish to go on record in support of this channel and expect nothing but positive gains for our region from the Mohave Broadcasting operation.

Sincerely,

Jo Elle Hurns Executive Director

## **DECLARATION OF SUZANNE E. ROGERS**

### **DECLARATION OF SUZANNE E. ROGERS**

- I, Suzanne E. Rogers, hereby declare under penalty of perjury that:
- 1. I am President of Mojave Broadcasting Company ("Mojave"), permittee of television station KMCC, Channel 34, Lake Havasu City, Arizona.
- 2. Mojave is a wholly-owned subsidiary of its predecessor as permittee, Meridian Communications Company ("Meridian"), which filed a Petition on July 9, 1996 to reallot Channel 34 to Laughlin, Nevada, and modify the facilities of KMCC accordingly.
- 3. I have read the Comments being submitted concurrently herewith by Mojave in response to the Commission's Notice of Proposed Rulemaking, DA 99-630, released April 9, 1999. The factual information in the Comments concerning Mojave's intentions and the information therein concerning the communities of Lake Havasu City and Laughlin (which was assembled by Meridian and Mojave in connection with the application for Channel 34, the July 9, 1996 Petition, and the Comments being submitted herewith based on U.S. Census data, Chamber of Commerce information, and other local sources) is true and correct to the best of my knowledge and belief.

Dated: May 3/, 1999.

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Suzanne E. Rogers